



Tempe, AZ, February 1, 2007 -- Signs For Intelligence ® announces that their entire *Teaching Signs for Baby Minds* product line, a fun new 3 DVD Series for teaching American Sign Language (ASL) to families with babies and toddlers, won three **2007 Best Products** iParenting Media Awards.



This is a first in the hotly contested baby signs marketplace. No competitor has won three separate awards with their first three products.

This unique set of DVDs blends language, sights, sounds and bold colors to create a multi-sensory experience to enrich, stimulate and expand communication between you and your little one.

Missy Keast, founder and deaf mother of 2 said, "These three awards validate our approach that combines authentic ASL, voice and simple / clean images." "It is also an honor to be featured alongside other award winning products produced by Disney and Baby Einstein," said Missy.

Here's What The Reviewers Said

Everyday Signs



- *"I think that this is one of the best sign DVDs I have ever seen."*
- *"I personally like the simplicity of this one. Great work!"*

Concepts & Combinations



- *"I honestly don't see how you could improve it."*
- *"The phrases they are teaching were short and simple"*

Dictionary & Alphabet



- *"It is so good that you might be able to reduce the age recommendation to even younger children... that's amazing!"*

About Signs For Intelligence ®

Missy Keast, has more than 20 years of experience teaching American Sign Language, founded Signs For Intelligence ®. After her first child Missy decided to produce a product line to help others learn what every deaf mom knows. Babies and toddlers can communicate their wants and needs well before actually talking!

WEBSITE: www.sfibaby.com EMAIL: info@sfibaby.com PHONE: 480-968-7669

AWARDSITE: www.iparentingmediaawards.com/winners/14/Home_Video_DVD.php

NOTE: Signs For Intelligence ® and the circular logo are registered trademarks.